

## Adverb: Ju

Used in four different ways:

1. Added to emphasize a statement.

*Du kunde ju inte simma, sa du!*  
*But you said that you couldn't swim!*

*Hon kan ju simma hur bra som helst!*  
*She can definitely swim as well as anyone!*

2. English construction "the....the..." (ju...desto...).

Ju fler personer vi har på onsdagsmöten desto bättre blir det för alla  
*The more people we have at Wednesday meetings the better it will be for everyone.*

Ju snabbare detta sker, desto bättre.  
*The faster this happens, the better.*

Ju färre leverantörer, desto mindre konkurrens och desto högre kostnader!  
*The fewer suppliers, the less competition and the higher prices [will be]!*

3. To show dependency on actions.

Det blir roligare ju fler vi blir.  
*It will be more fun the more we are.*

4. In every day speech (instead of ju...desto).

Ju mer vi är tillsammans, ju gladare vi blir.  
*The more we are together, the happier we are.*

## The Word 'Ju'

- **As I've mentioned before....**

Vill du ha köttbullar? Do you want meatballs?

Nej, jag är **ju** vegetarian. No, **as you know**, I am a vegetarian.

- **Really?!**

Ska du gå hem redan? Klockan är **ju** bara åtta! Are you going home so soon?  
It's **only** eight o'clock!

- **But I told you...**

Stina: Köpte du mjölk på vägen hem? Did you buy milk on the way home?

Lisa: Nej. No.

Stina: Men jag sa **ju** att mjölken är slut! But I **told you** we are out of milk! Lisa:  
Förlåt, jag glömde... Sorry, I forgot...

- **But...(picking a fight)**

Ligg inte i sängen hela dagen! Don't lie in bed all day! Men jag är **ju** sjuk!  
**But I am** sick!

- **Everyone knows (stating the obvious)**

Sverige är **ju** väldigt mörkt på vintern. Sweden is **(of course)** very dark in the winter.

- **Everyone/a person should know**

Sverige ligger **ju** i Europa. Sweden is **(as I am sure you're aware)** in Europe.

- **Really as Emphasis**

The trunk is heavy – Kistan är tung! With the word 'ju' the sentence becomes -  
Kistan är **ju** tung – The trunk is **really** heavy

- **Confirmation**

I can pick up the trunk – Jag kan lyfta kistan becomes – Jag kan **ju** lyfta kistan  
– I can pick up the trunk **for sure**.